



Library Reader

Ojai, California

Winter 2017

PRESIDENT'S CORNER

Jon Lambert

On Sunday, January 22nd, The Friends welcomed the public to the newly rebuilt Twice-Sold Tales bookstore and its adjacent meeting room. Although it was a stormy afternoon over 60 people came to celebrate the reopening of the building. A young persons' orchestra of guitars, ukuleles, violins and voices (gathered as a "pickup group" from Matillija Middle School) entertained in the new meeting room while people munched "finger food" and visited with each other.

The original building, built in 1922 to act as the sales office for Arbolada land, had passed over time from the land office and water company, into the VanDyke travel agency and then into Twice-Sold Tales, the used bookstore that has become the unofficial 'book recycling center' for Ojai. The rebuilding and concomitant construction of the new meeting room was fully funded through funds contributed by The Friends and a large "legacy gift" made by a long-time supporter of OVLFF, Robert Geres.

You will recall that the original idea of creating a meeting room arose from a need expressed by the Ojai librarian to move the large number of groups using the library facility to another location. It was that rationale that The Friends have used numerous times when talking about why we wanted to construct a meeting room. Well, since the room has come into use, the library has reserved more than 70% of the daytime hours between Monday and Thursday for its variety of programs! And in the few weeks since the reopening, several Community groups have utilized the facility with more waiting in the wings. And the bookstore! What a comfortable place to visit looking for 'gems' in our donated collection- open, airy and full of light.

The OVLFF has been working with the valley public libraries for over twenty years. We are proud both of the service we have been

OVLFF BOARD MEETINGS

The Board welcomes anyone who is interested in its activities to the Board meetings, fourth Tuesday of each month- 7 pm in the Twice-Sold Tales meeting room. Enter through the Ojai Library.

THE OJAI LIBRARY: FIRST IN THE COUNTY

Ron Solórzano, Regional Librarian

The Ventura County Library System was founded one hundred years ago when the County Board of Supervisors approved the creation of a free library system for the public—and Ojai's library was the first to join. However, the Ojai Library has been a part of our community since even before then, when it was known as the George Thacher Memorial Free Library. Our staff at the library are proud to have served the city, valley, and county for so long, and as we celebrated our centennial this year we also looked forward to all that the next hundred years will bring.

See "President" page 2

See "Library" page 2

“President” from page 1

able to provide to the libraries and their growing circle of activities, and of The Friends’ supporting membership whose presence allows us to function. This group of library supporters (you!) has proven its potency during the dark-budget times of recent years and as a political force for literacy, education and the overall worth of public libraries. We, the OVLFF board of directors, remain deeply grateful and thankful for your continuing commitment. 📖



**OJAI VALLEY LIBRARY
FRIENDS & FOUNDATION**
646-4064 info@ovlff.com
http://www.Ovlff.com

OVLFF Board -2017

Jonathan W. Lambert, President
Alan Saltzman, Vice President
Fred Rothenberg, Treasurer
Judy Oberlander, Recording Secretary
Kris Humphries, Corresponding Secretary

Susan Bee - Bookstore Liaison
Jeff Ferguson
Yolanda Flores
Shelly Griffen - Social Media
Steve Grumette
Camille Holly Carlson - Social Media
Anne Shrage - Public Relations, SchoolLinks
Carol Smith
Arthur Vander

Jon Lambert, Website, Newsletter Editor
Jim Klausen, Newsletter Layout

“Library” from page 1

The Ojai Library serves as a cultural nexus for our community. We provide not only books and movies but a wide range of digital resources such as eBooks, streaming movies, downloadable music, and more. The library also puts on musical performances, readings by local authors and poets, displays of local art, and lectures on topics ranging from pet care to local history to winemaking. We offer programming for children, teens, and adults, including early literacy classes, Parent and Child Together classes, tabletop gaming groups, and knitting and ukulele clubs. You can find more information on what’s happening at the library and when by visiting www.vencolibrary.org/ojai.

If you would like to support the Ojai Library, you can do so by joining the Ojai Valley Library Friends & Foundation. The OVLFF runs the Twice-Sold Tales bookstore, located right next door to the library, which has been newly renovated and has opened this year along with a brand new community meeting room. To learn more about our Friends, visit www.ovlff.com. 📖

MUSIC, WORKSHOPS, AND ROTATING ART AT YOUR LIBRARY

By Ron Solórzano, Regional Librarian



Since the new meeting room behind Twice-Sold Tales became available, numerous groups have come to us wanting to use the space for organizational meetings and public events. Some of those looking to make the most use of the space include READ Ventura’s Adult Literacy Program and our own Homework Center, but our Early Literacy and Parent and Child classes have also been enjoying the new environment! Ojai Library staff also had the chance to show the space off to some of our county library coworkers at our last

See “Events” on page 3

“Events” from page 2

monthly meeting.

Over the last month or so we’ve hosted photography workshops, academic lectures, and the return of Opera Santa Barbara, and we’ve got quite a bit more planned for the rest of the spring. In addition to our special events, the library was fortunate enough to secure a partnership with the Ojai Studio Artists, who have agreed to help curate the display space in our small reading room. Each quarter a representative from OSA will rotate the pieces being shown to keep the look fresh and give our patrons a taste of Ojai’s local art.

If you have ideas for great programming you would like to see at your library, or if you just want to tell us how we’re doing, come and see us at the library, give us a phone call, or send an email. We look forward to hosting even more events and having even more fun in the months to come!

Upcoming Events:

- March 4, 1 p.m.: Creating, Producing, and Promoting Your Book – A local author panel discussion.
- March 9, 12 p.m.: Free Noontime Concert – Presented by Opera Santa Barbara.
- March 11, 1 p.m.: Thinking Like a Mountain Lion – A lecture by Dan Maher, Ph.D.
- March 18, 1 p.m.: The Power and Healing of Writing Your Memoir – A workshop with Cynthia Waring.
- April 8, 1 p.m.: Virginia Woolf and James Joyce – A lecture by Joan Peters, Ph.D.
- May 11, 12 p.m.: Free Noontime Concert – Presented by Opera Santa Barbara.
- May 13, 1 p.m.: Growing Awareness – A lecture by Dan Maher, Ph.D.

Ron Solórzano, Regional Librarian
Ventura County Library System
(805) 218-9146 - Ron.Solorzano@ventura.org 

NEW YORK TIMES BEST-SELLING CHILDREN’S AUTHOR TO VISIT OJAI LIBRARY

Get this on your calendar! The Ojai Library is hosting the New York Times bestselling author Pseudonymous Bosch soon! With the recent publication of his newest book "BAD NEWS", Pseudonymous Bosch will be making a not-so-secret visit to Ojai for a reading and book-signing event in the OVLFF’s bookstore Twice Sold Tales community room on Saturday, May 13th at 3:30 pm. Visit his website at <http://pseudonymousbosch.com/> for titles and book information.

Pseudonymous Bosch is the anonymous pseudonymous author of the Secret Series and the Bad Books. Not much is known about him other than that he has a passionate love of chocolate and cheese and an equally passionate hatred of mayonnaise.

The Secret Series is a pentalogy of novels based on the five senses: Sight, Smell, Sound, Taste, and Touch. The narratives of the books are frequently interrupted with short side stories and "secret" information. The main characters of the series are Cassandra (nicknamed Cass), Max-Ernest and Yo-Yoji, though those are not their real names. The Series is all about one secret.



See “Bosch” on page 4

BOOKSTORE MANAGER NEEDED

Bosch has written a sequel series titled, The Bad Books, centered on Max-Ernest's younger brother, Paul-Clay (he later drops the Paul and desires to be just called Clay) whose hobby is writing graffiti.

Rumors of Boschian sightings are just as frequent and about as reliable as reports of alien abductions. If you ever meet anyone claiming to be Pseudonymous himself he is almost certainly an impostor. The real Pseudonymous is said currently to be hiding in a cave in a remote jungle (although there are contrary reports that he is somewhere in Greenland). 📖

Are you interested in using the new meeting room?

Use of the room can be booked through the Ojai Library front desk. Rules, regulations and forms are available at the library and on line at: <http://ovlff.com/>. 📖



Twice-Sold Tales used bookstore provides OVLFF with the majority of its budget. The funds are used to support programs and activities in the three public libraries of our valley.

The bookstore is operated completely on a volunteer basis- the collectors and sorters of the many books donated, the stackers who place the books on the shelves, the clerks who ‘person’ the store during operating hours and the volunteers who periodically change the window displays. Many, many volunteers who are coordinated by other volunteers. Yet this orchestration needs a manager, someone who is willing to work with the other coordinators and keep track of it all.

It is estimated that the job calls for about 10 hours/week for most of the year. A description of the position is available on our website: <http://ovlff.com/>. Contact Jon Lambert: (805) 640-8507 or jwlambert@sbcglobal.net. 📖

Thinking of donating books?

Twice-Sold Tales is in need of non-fiction books.

TWICE-SOLD TALES BOOKSTORE ‘UP AND RUNNING’

Since May 2016, Ojai residents have had the opportunity to peer through a couple of decorated holes in a wooden fence covering the front of Twice-Sold Tales, our used bookstore. Consistent observers could watch as the old, 95+ year old Libbey building was demolished and a new bookstore grew in its place. Only the front façade remained, and one could watch as the front had a facsimile of the original pergola added back to its Ojai Avenue presence. And then, eight months later it was completed.

On January 22nd 2017 the newly renovated Twice-Sold Tales opened- in the midst of a major winter storm. It did not stop over 60 people from joining our celebration where the bookstore and the adjoining meeting room were explored and remarked upon. And they have not stopped coming... the bookstore is recording healthy sales and visitors remark on how comfortable and bright the facility is.

Come, visit us and peruse the selection of books, CDs and DVDs. You just might find the “gem” you have been looking for. The bookstore is open from noon until 4:30 every day. 📖

NO, THE INTERNET HAS NOT KILLED THE PRINTED BOOK.

Danial Victor, Sept. 2, 2016 (New York Times)

Even with Facebook, Netflix and other digital distractions increasingly vying for time, Americans' appetite for reading books — the ones you actually hold in your hands — has not slowed in recent years, according to a study by the Pew Research Center.

Sixty-five percent of adults in the United States said they had read a printed book in the past year, the same percentage that said so in 2012. When you add in eBooks and audiobooks, the number that said they had read a book in printed or electronic format in the past 12 months rose to 73 percent, compared with 74 percent in 2012. Twenty-eight percent said they had opted for an eBook in the past year, while 14 percent said they had listened to an audiobook.

Lee Rainie, the director of internet, science and technology research for Pew Research, said the study demonstrated the staying power of physical books. "I think if you looked back a decade ago, certainly five or six years ago when eBooks were taking off, there were folks who thought the days of the printed book were numbered, and it's just not so in our data," he said. The 28 percent who said they had read an eBook in the past year has remained relatively steady in the past two years, but the way they are consuming eBooks is changing.

The Pew study, based on a telephone survey of 1,520 adults in the country from March 7 to April 4, reports that people are indeed using tablets and smartphones to read books. Thirteen percent of adults in the United States said that they used their cellphones for reading in the past year, up from 5 percent in 2011. Tablets are a similar story: 15 percent said that they had used one for books this year, up from 4 percent in 2011. While 6 percent said they read books only in digital format, 38 percent said they read books exclusively in print. But 28 percent are reading a combination of digital and printed books, suggesting that voracious readers are happy to take their text however they can get it.

"They want books to be available wherever they are," Mr. Rainie said. "They'll read an eBook on a crowded bus, curl up with a printed book when they feel like that, and go to bed with a tablet." 

WIKIPEDIA- MAKING IT MORE DIVERSE

Excerpted from: Library Issues: Vol. 36,
No. 5 -May 2016

The WIR (Wikipedian-in-Residence) program, located at partnering universities and colleges, is being used to do more than just improve existing entries or add new ones. It can promote social good by advancing the diversification of Wikipedia. A lesser known fact about the Internet's seventh most heavily visited site is that 90 percent of its editors are white males. Despite the incredible breadth and depth of Wikipedia, there are large swaths of underrepresented topics resulting in poor coverage of gender and race-related subjects. The Wikipedia Edit-a-thon is one way to address the inequity. These are special events, occurring on a regional, national or global level, to address the issue of underrepresented topics.

For example, during the first week of March 2016, libraries and cultural institutions across the country organized to conduct an Art+Feminism Wikipedia Edit-a-thon . This created an opportunity to add depth and references to existing entries about female artists, as well as add new entries for those where none existed.

WIRs can organize and promote these activities as a centralizing force around which the community can gather. In this capacity the WIR can help a college or university increase diversity awareness. If it so desires, the academic library can be intentional about a WIR position designed for diversity awareness. This allows the academic library to leverage Wikipedia's current lack of diversity to engage faculty and students in achieving a social good by bringing greater diversity to it. 

P.O. Box 1005
Ojai, CA 93024

NON-PROFIT ORG.
U.S. POSTAGE
PAID
OJAI, CA
PERMIT #426

Return Service
requested

BOOKSTORE TALES...

By Elisa Neville

Book sleuthing...

So, I am slowly going through all those boxes of old books Sue Kougaz, former Bookstore Manager, had put aside, and I came across an 1885 copy of both volumes of the Personal Memoirs of U.S. Grant. Nice copies and with a personalized inscription from, what looks like US. Grant himself! "Wow," I think, "what the heck could these be worth?" My husband and I were looking and it appeared to be real and exciting, and we were asking ourselves, "How the heck do you sell anything worth anything?"

Amazon is pretty lame; not many old copies of the book being sold and no one talked about the inscription. Hmm, a rare gem is what we have (I think). Anyway, I finally googled part of the inscription and it turns out Grant died the year the books were published. Mark Twain published them and, in a stroke of marketing genius, sent old military guys out to sell these books with a "personalized" inscription from Grant while wearing their old uniforms His widow got nearly \$450,000 from the sales (good ole Wikipedia!) – here is the link if I am not making any sense: [Personal_Memoirs_of_Ulysses_S_Grant https://en.wikipedia.org/wiki/](https://en.wikipedia.org/wiki/Personal_Memoirs_of_Ulysses_S_Grant)

Anyway, still not sure if they are worth much; it looked like any movement for them would be through eBay, but I decided to put them aside for a bit and see if anything changes. But this is what happens with older books. Lots of sleuthing, though usually the stories aren't as interesting! In fact, many of the books I looked through are only, at most, \$10 online, and only one copy is shown as available (no one buys them) so I price these volumes for the store to fill our "older" books section.

[Ed Note: Elisa is our "web person" selling books. Contact us if you'd like to help her.] 